

New Funding Recently Entered the Market

By Steve Shorrock, ChFC, CLTC, FLMI



Steve Shorrock

t long last new funding sources have entered the secondary market for life insurance policies. Our firm, Veris Settlement Partners, currently has more face amount in closing than at any time in more than two years. Senior insureds with life insurance policies that are no longer needed, wanted or affordable once again have a viable alternative to lapse or surrender. For ideas on what works, here are some recent life settlement cases that have been funded by the new money that has entered the market:

Mrs. S, an 84-year-old woman with cancer and kidney disease LEs (life expectancies) of 34 and 48 months \$1.8 million UL policy Premiums to maturity of 6.2%, no Cash Surrender Value (CSV) Policy issued in 2009 Gross offer of \$760.000 Mrs. S needed the cash.

Mrs. J, a healthy 84-year-old woman LEs of 125 and 137 months \$4 million UL policy Premiums to maturity of 5.0%, no CSV Policy issued in 2008 Gross offer of \$250,000 Mrs. J no longer needed the policy and was very happy to receive the money

Mr. F, a 75-year-old man with heart disease LEs of 114 and 146 months \$5 million UL policy Premiums to maturity of 4.5%, no CSV Policy issued in 2009 Gross offer of \$350,000 Mr. F no longer needed the policy as well.

Mrs. B, a healthy 84-year-old woman LEs of 103 and 105 months \$3 million UL policy Premiums to maturity of 6.3%, no CSV Policy issued in 2008 Gross offer of \$230,000 Mrs. B no longer needed the policy as her dependents did not need the money

Mr. P, an 86-year-old man with diabetes LE of 72 months \$500,000 Survivor UL policy (wife is deceased) Premiums to maturity of 3.4%, \$95,000 CSV Policy issued in 2002 Gross offer of \$160,000 Mr. P was ecstatic receiving this offer as the policy was no longer needed.

with recurrent prostate cancer and heart disease LEs of 73 and 84 months \$1 million UL policy Premiums to maturity of 6.4%, \$24,000 CSV Policy issued in 1992 Gross offer of \$190,000 Mr. M overfunded the policy with \$200,000 in premiums at issue. He no longer needed the policy and was able to receive nearly all his premiums back while having life insurance

Mr. M, a 78-year-old man

coverage for 19 years.

Mr. G, a 59-year-old man who is terminally ill LEs in the 1-3 year range \$500,000 Convertible Term policy Premiums to maturity of a converted policy would be 2.0%, no CSV Policy issued in 2006 Gross offer of \$360,000 (72% of Death Benefit) Mr. G needed the money to pay for his medical care.

LE of 105 months \$500,000 UL Policy Premiums to maturity of 4.0%, \$9,000 CSV Policy issued in 2009 Gross offer of \$50,000 Mrs. A was able to receive an offer that matched the premiums she put in for the past two years.

Mr. C, a 77-year-old man with heart disease LE of 90 months \$250,000 UL policy Premiums to maturity of 6.0%, no CSV

with heart disease and is severely overweight

Policy issued in 1988

Mrs. A, a 79-year-old woman

Gross offer of \$30,000

Mr. C could no longer afford the premiums.

Life settlements can be a superior exit strategy versus a traditional surrender or lapse back to the insurance carrier. This option should be discussed with all senior insureds who have insurance that they might no longer need or want—some states even require it.

Steve Shorrock is President of LifeVentures Corp, which designs new life insurance products and develops marketing concepts for agents, and Director of Veris Settlement Partners, a life settlement firm that brokers seniors' unwanted or unneeded life insurance policies plus Director of Planning 4 Longevity, a firm that helps people financially plan for their entire lifetime. You can reach him at his Northport, Long Island office at 631-239-6655 or steve@lifeventurescorp.com